iMedia

Year 10 – R093 Creative iMedia in the media industry, R094 Visual Identity & R096 Animation with Audio.

CHALLENGE Accepted!

ASSIGNMENT. R094

Purpose, features, elements and design of visual identity.

Planning techniques.

Creative techniques.

Distribution considerations and file formats.

Saving and exporting.

Skills to source, create and prepare assets.

Create digital graphic

Develop digital graphic ideas

Save and export

Create visual identity

How do you develop and plan a visual identity?

Develop visual identity ideas

Identifying legal issues

Media industry sectors and products.

Exam preparation. R093

Generating ideas: Moodboards

Generating ideas: Mind maps

ASSIGNMENT RO98

Work planning

Media codes

Research methods, sources and types of data

Audience demographics and segmentations

Client requirements

Client requirements

Job roles in the media industry

The purpose of a media product

Analyse brief

Target audience
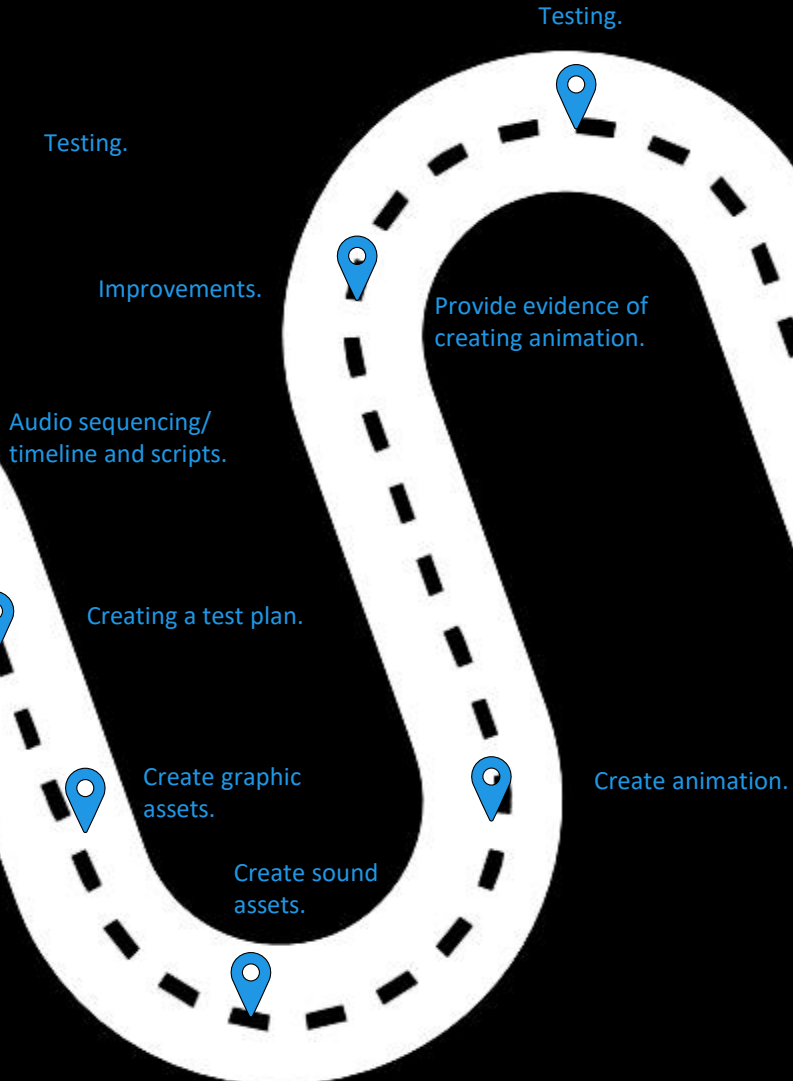
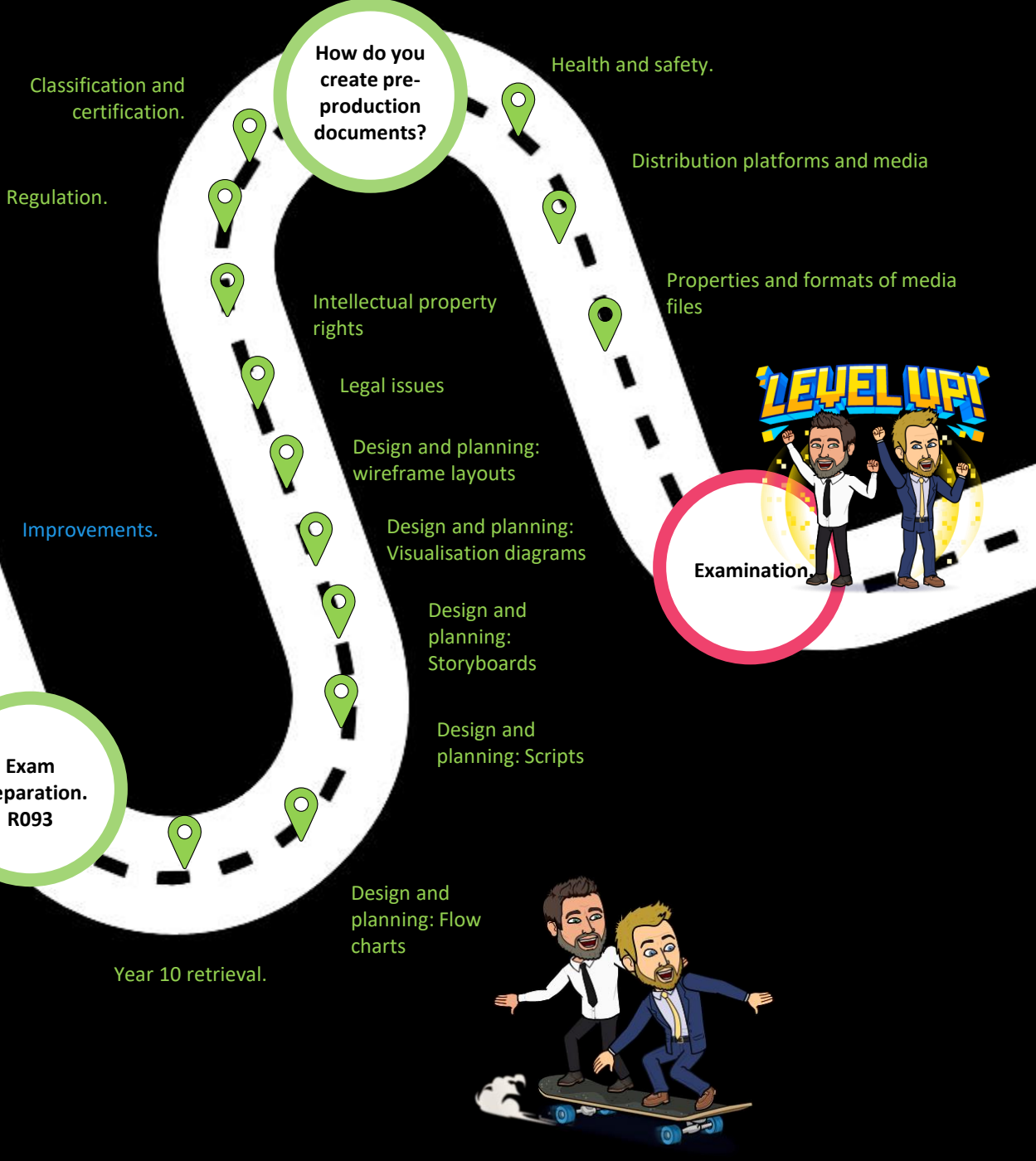Generate ideas

Justify ideas

Onto Year 11.

Storyboard

Mortimer

iMedia

Year 11 –R096 Animation with Audio & R093 Creative iMedia in the media industry.

ASSIGNMENT. R096

Testing.

Testing.

Improvements.

Provide evidence of creating animation.

Audio sequencing/ timeline and scripts.

Creating a test plan.

Create graphic assets.

Create animation.

Create sound assets.

Improvements.

Exam preparation. R093

Year 10 retrieval.

Classification and certification.

Regulation.

How do you create pre-production documents?

Intellectual property rights

Legal issues

Design and planning: wireframe layouts

Design and planning: Visualisation diagrams

Design and planning: Storyboards

Design and planning: Scripts

Design and planning: Flow charts

Health and safety.

Distribution platforms and media

Properties and formats of media files

LEVEL UP!

Examination